WHAT HAPPENED TO THE FREEDOM OF CHOICE? MY WIFE AND I MADE OUR CHOICE.WE FEEL THE NUMBER OF WISCONSIN RESIDENTS THAT SIGNED UP SAYS IT ALL. WE DO NOT WANT TO BE BOTHERED BY NUISANCE CALLS.WE WILL CALL THE COMPANIES WE WANT TO DO BUSINESS WITH. OR GIVE US THEIR HOME NUMBERS AND WHEN WE WANT TO DO BUSINESS WITH THEM WE WILL CALL THEM AT AN INOPPORTUNE TIME.